



Weston-super-Mare

Hotels & Restaurants Association



10% Guest Key Ring Discount Incentive 10%

Restaurant:

Tel:

Address:

Category

Indian		Cantonese	
Tandori		Japanese	
Italian		Greek	
Chinese		Mexican	
English		Fish & Chip	
Takeaway		Fast Food	
Hotel Restaurant		Light Snacks	
Other			

Restaurant Terms & Conditions

Thank you for agreeing to be included in the WHRA restaurant key ring promotion. There is no charge for this service for fully paid up members of the association. It is important that you are able to offer this promotional discount during your normal opening hours. Please find enclosed a sample of the key ring for identification purposes. We hope this will be a successful promotion to help drive guests to your establishment and gain additional business. We are relying on the good will of Guest House and Self-catering proprietors to recommend your restaurants so please bear this in mind when interacting with these particular guests/customers.

Instructions When Customers Present with a WHRA Key Ring

In the T&C's it states that customers must show the key ring before ordering. This may not always happen so please ask staff to be appropriately accommodating where possible.

It also states in the T&C's that the key ring offer is not to be used in conjunction with other offers. Please check your current offers and communicate to staff where the key ring can/cannot be used. Remember that these customers have been recommended to come to your establishment and should receive a choice of 10% discount as agreed and/or offered your current discount promotion.

Guest Terms & Conditions

Terms & Conditions: To qualify for 10% discount off the bill the Key Ring must be presented before ordering the meal. Maximum number of seated guests allowed discount on presentation of one discount key ring is five. This promotion cannot be used in conjunction with any other offer.

Print Name:

Signature:

Date:

Please sign to indicate that you agree to operate this promotion as described